



SOCIETY OF PHYSICS STUDENTS

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PhysCon Fundraising Tip #4

Trivia Night

Recommended for: School of any size, upfront cost \$50-75

Category: Off-Campus Event

Potential funds raised: varies by attendance

Brief description:

Contact a local restaurant/social space as venue for a Trivia Night hosted by the club. When pitching the idea to host establishment, point out the draw of business to establishment, advertising opportunity, and profit they could earn. Work out an agreement so the club gets 10-20% of the profit the establishment makes over the duration of the trivia game. Trivia questions would be suited for all age ranges and families would be encouraged to attend. Trivia questions would include, though are not limited to, STEM related questions. Prizes would be determined by club (school or club swag, gift cards, etc.)

Make sure plenty of advertising is done well before the event. Contact University to provide outlet for advertising to college community. Also consider inviting local alumni. The benefit of doing this kind of fundraiser is that it could easily gain popularity and tradition, almost guaranteeing a continual option for revenue for the club. This would also help grow a stronger connection with the off-campus community.

Upfront Costs:

Suggested prices for prizes: first place prize \$30, second place prize \$20, third place prize \$10. As attendance/popularity of event increases, consider spending a more on prizes.

Revenue:

If you spent \$60 on prizes before the event, and the venue agreed to donate 15% of profit to your club for PhysCon over the 2-hour event - say \$800 of food/drink was purchased (15% of that would go back to the club) then you make a \$60 profit. If the event is held once per month during the academic year (8 events), you can make \$480/year.